



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 314618

Schedule Dates

10/15/12-10/21/12

Advertiser

RGAPC - Republican Governors Association (952)

Agency

Target Enterprises (3056)

Product

Political - Issue (1068)

Brand

145/REPUB GOV ASS NC (129016)

Salesperson

Telerep/Los Angeles

Sales Office

CRANE/CINDE

Buyer Name

CRANE/CINDE

Phone/Fax

/

CPE

RGAC/NC/RA/145

Account Types

National/Political

Billing Type

Standard

Comments

145/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRODUCT: REPUBLICAN
GOVERNORS ASSOCIATION, RGA NC

Last Modified 10/18/12
Entered By Jill Hipskind
CO-OP No
Headline # 06151579
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,634.00
Net Total \$48,926.00
Sales Tax

Oct. 2012
Grand Total:

66 \$57,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	5A- 6A (EST)	4	X	X	X	X	X			4	\$445.00	\$1,780.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
2.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	6A- 7A (EST)	4	X	X	X	X	X			4	\$900.00	\$3,600.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F	10/4/12
3.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	7A- 9A (EST)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Charlotte (WSOC)	PER DAY. MAX SEP	10/4/12
4.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
5.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	10A- 11A (EST)	3	X	X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
6.1	Normal Line / Spot	10/15/12-10/19/12	5	:30	10:58A- 11:57A (EST)	4	X	X	X	X	X			4	\$475.00	\$1,900.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
7.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	12P- 1P (EST)	4	X	X	X	X	X			4	\$1,075.00	\$4,300.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
10.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	5P- 5:30P (EST)	4	X	X	X	X	X			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
11.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	5:30P- 6P (EST)	3	X	X	X	X	X			4	\$1,490.00	\$5,960.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
12.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	6P- 6:30P (EST)	4	X	X	X	X	X			4	\$1,125.00	\$4,500.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
13.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	6:58P- 7:30P (EST)	1	1	1	1	1	1			4	\$1,000.00	\$4,000.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
14.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	7:28P- 7:56P (EST)	1	1	1	1	1	1			1	\$3,900.00	\$3,900.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
15.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	10P- 11P (EST)	1								1	\$3,900.00	\$3,900.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Charlotte, NC 28206-2700

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 314618

Schedule Dates	10/15/12-10/21/12	Date Entered	06/04/12
Advertiser	RGAPPC - Republican Governors Association (952)	Last Modified	10/18/12
Agency	Target Enterprises (3056)	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	145/REPUB GOV ASS NC (129016)	Headline #	06151579
Salesperson	Telerep/Los Angeles, Los Angeles (1043)	Demo	
Sales Office	Telerep/Los Angeles	Order Type	Normal
Buyer Name	CRANE,CINDIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	RGCA NC/RGA/145	Commission	\$8,634.00
Account Types	National/Political	Net Total	\$48,926.00
Billing Type	Standard	Sales Tax	
Comments	145/REPUB GOV ASS NC ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	66	\$57,560.00
Grand Total:	66	\$57,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/15/12-10/21/12	3	:30	11P-11:35P (EST)	4	X	X	X	X	X		X	4	\$1,490.00	\$5,960.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
17.0	Normal Line / Spot	10/15/12-10/18/12	3	:30	11:35P-12:02A (EST)	1	1	1	1	1				4	\$625.00	\$2,500.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
18.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	6A-8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
19.0	Normal Line / Spot	10/20/12-10/20/12	3	:30	12P-12:30P (EST)							1		1	\$425.00		Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
21.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	6A-8A (EST)							1		1	\$375.00		Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
22.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	9A-10A (EST)							1		1	\$440.00		Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
23.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	12P-12:30P (EST)							1		1	\$425.00		Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
24.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	6P-6:30P (EST)							1		1	\$1,075.00		Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
26.1	Normal Line / Spot	10/15/12-10/19/12	6	:30	4P-5P (EST)	4	X	X	X	X	X			4	\$690.00	\$2,760.00	Charlotte (WSOC)		10/4/12
27.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A-9A (EST)							1		1	\$725.00		Charlotte (WSOC)		8/24/12
28.0	M/G For 19.0.1 / Spot	10/15/12-10/15/12	4	:30	3P-4P (EST)	1								1	\$425.00		Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
29.0	M/G For / Spot	10/21/12-10/21/12	3	:30	5P-6P (EST)	1							X	1	\$390.00		Charlotte (WSOC)	RUN 1X PER DAY	10/18/12
30.0	M/G For 13.0.2 / Spot	10/19/12-10/19/12	4	:30	5P-5:30P (EST)							1		1	\$1,125.00		Charlotte (WSOC)	RUN 1X PER DAY	10/18/12
31.0	M/G For 13.0.3 / Spot	10/19/12-10/19/12	5	:30	6P-6:30P (EST)							1		1	\$1,125.00		Charlotte (WSOC)	RUN 1X PER DAY	10/18/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Political - Issue (1068)

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145/REPUB GOV ASS NC (129016)

Salesperson

Telerep/Los Angeles, Los Angeles (1043)

Sales Office

Telerep/Los Angeles

Buyer Name

CRANE, CINDIE

Phone/Fax

/

CPE

RGA NC/RGA/145

Account Types

National/Political

Billing Type

Standard

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